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**News  
Release**

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### **Golf Pride Ranks Number One Grip Choice At The Players Championship And LPGA Michelob Ultra Open**

**LAURINBURG, N.C.** ... Diversified industrial manufacturer Eaton Corporation announced today that according to authoritative Darrell Survey results, the majority of professionals who played in The Players Championship and LPGA Michelob Ultra Open depended on Golf Pride® grips to play their best.

At the 2008 Players Championship, 85 percent (122 of 144) of golfers in the field used Golf Pride grips on the majority of clubs in their bag during the prestigious tournament. Of the top 31 finishers, 28 players chose Golf Pride grips to compete in the windy conditions at TPC Sawgrass in Ponte Vedra Beach, FL.

Professional women golfers also turned to Golf Pride grips last weekend. Darrell Survey reported that 83 percent (119 of 144) of the field relied on Golf Pride grips during the 2008 LPGA Michelob Ultra Open at Kingsmill, held on May 8-11 in Williamsburg, VA.

“Top Tour professionals consistently make Golf Pride grips their number one choice and many players are now competing at the highest level with our latest models,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “We are pleased to see that 16 golfers at The Players Championship and 14 golfers at the Michelob Ultra Open competed with Golf Pride’s New Decade™ MultiCompound hybrid swing grip in these two world-class tournaments.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride

brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

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