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**News
Release**

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Golf Pride Is Number One Grip Choice At EDS Byron Nelson Championship

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that the majority of players in the 2008 EDS Byron Nelson Championship depended on **Golf Pride®** grips to play their best. Golf Pride grips were used by 28 of the top 30 finishers who played in the event, held at the TPC Four Seasons Resort in Irving, TX on April 24-27.

“Whether you are playing on Tour, or on the weekend with your friends, the right grip for your game is critical for maximizing your performance on the course,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “We are excited to see that 93 percent of the top 30 finishers trusted Golf Pride grips during the tough competition this weekend. We encourage all golfers to visit golfpride.com to discover the right grip for their game.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel

economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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