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**News
Release**

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Golf Pride Is The Grip Of Choice For Top 30 Finishers At The Shell Houston Open

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that the majority of golfers who played in the Shell Houston Open relied on Golf Pride® grips to play their best.

Golf Pride grips were used by 26 of the top 30 finishers in the Shell Houston Open held at the Redstone GC Tournament Course in Humble, TX on April 3-6.

“Professional golfers want to be playing well leading into the Masters, and we are pleased to report that 86 percent of the top 30 finishers this weekend trusted Golf Pride grips,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “No professional players are paid to use or endorse our grips, so they choose Golf Pride based purely on their preference and trust.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; fluid power systems and services for industrial, mobile and aircraft equipment; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air

management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 70,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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