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**News  
Release**

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### **Golf Pride® Is Top Grip Choice At Northern Trust Open**

**LAURINBURG, N.C.** ... Diversified industrial manufacturer Eaton Corporation announced today that according to the authoritative 2008 Darrell Survey results, the majority of golfers who played in the Northern Trust Open relied on Golf Pride® grips.

Golf Pride grips were used by 83 percent of all pros who played in the tournament held at Riviera Country Club in Pacific Palisades on February 14 - 17. In fact, 9 of the top 10 and 26 of the top 30 finishers used Golf Pride grips to play their best.

“Golf Pride continues to leverage its groundbreaking technology to produce grips that provide the best feel for the game,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “We are pleased that so many Tour professionals trust our brand every week and are excited to see an increase in the number of players using the New Decade™ MultiCompound swing grip in competition.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; fluid power systems and services for industrial, mobile and aircraft

equipment; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel economy and safety. Eaton has 64,000 employees and sells products to customers in more than 140 countries. For more information, visit [www.eaton.com](http://www.eaton.com).

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

To obtain product or photo samples, contact: Dan Koehler at [danielfkoehler@eaton.com](mailto:danielfkoehler@eaton.com)

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