



Eaton Corporation
Corporate Communications
Eaton Center
Cleveland, OH 44114
Tel: (216) 523-5304
Fax: (216) 123-1234
Email: kellymjasko@eaton.com

**News
Release**

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Contact Dan Koehler, (910) 277-3749

Golf Pride Is Number One Grip Choice At The Memorial Tournament Presented By Morgan Stanley

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that the majority of professionals who played in the 2008 Memorial Tournament presented by Morgan Stanley depended on Golf Pride® grips to play their best. Golf Pride grips were used by 31 of the top 38 finishers competing in the tournament held at Muirfield Village GC on May 29 to June 1 in Dublin, OH.

“Choosing the right grip for your game is critical to maximizing performance on the course and we are pleased that top tour professionals make Golf Pride grips their number one choice,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division.

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified industrial manufacturer with 2007 sales of \$13.0 billion. Eaton is a global leader in electrical systems and components for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; hydraulics, fuel and pneumatic systems for commercial and military aircraft; intelligent truck drivetrain systems for safety and fuel economy; and automotive engine air management systems, powertrain solutions and specialty controls for performance, fuel

economy and safety. Eaton has 79,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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