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**News  
Release**

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### **Golf Pride Is Number One Grip Brand Played At The 2008 Open Championship**

LAURINBURG, N.C. ... Diversified industrial manufacturer Eaton Corporation announced today that, according to the authoritative Darrell Survey of grip usage, the majority of professionals who played in the 137<sup>th</sup> Open Championship depended on Golf Pride® grips.

Comparing the survey data with championship results revealed that 89 percent of the top 38 players, who finished in the top 30 positions with ties, used Golf Pride grips to play their best while competing at Royale Birkdale GC in Lancashire, UK.

According to data from the survey, 123 of the 156 total golfers used Golf Pride grips on the majority of clubs; nearly five times more than the nearest grip competitor. The survey also revealed that 16 players chose the popular Golf Pride New Decade™ MultiCompound grip to play their best in the challenging conditions.

“We’re pleased to see Golf Pride grips have such a strong presence during this fierce and historic test of golf at the Open Championship,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division. “It is a testament to our advanced engineering and patented technology that so many Tour professionals chose to play the New Decade MultiCompound during golf’s oldest professional tournament.”

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational

players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit [www.golfpride.com](http://www.golfpride.com).

Eaton Corporation is a diversified power management company with 2007 sales of \$13 billion. Eaton is a global technology leader in electrical systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has 81,000 employees and sells products to customers in more than 150 countries. For more information, visit [www.eaton.com](http://www.eaton.com).