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For Release Immediately
Contact Dan Koehler, (910) 277-3749

Golf Pride Is Most Trusted Grip At The 2008 PGA Championship

CLEVELAND ... Diversified industrial manufacturer Eaton Corporation today announced that, according to the authoritative Darrell Survey, the majority of professionals who played in the 90th PGA Championship depended on Golf Pride® grips.

Golf Pride grips were used by 126 of 156 players in the field and by 27 of the top 30 finishers during the final major championship of the year. In addition, the colorful New Decade™ MultiCompound hybrid grip was used by 14 players in competition at Oakland Hills Country Club in Bloomfield Township, MI.

“Golf Pride’s presence at the first three majors in 2008 was strong. We were pleased to see the trend continue at the PGA Championship this week, with 81 percent of the field and 90 percent of the top 30 finishers trusting our grips to play their best,” said Jeff Fiorini, general manager for Eaton’s Golf Grip Division.

Eaton’s Golf Grip Division is the world’s largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division’s Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2007 sales of \$13 billion. Eaton is a global technology leader in electrical systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile

equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has 81,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

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