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Date July 13, 2010
For Release Immediately
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Golf Pride Secures Top Grip Choice At U.S. Women's Open

SOUTHERN PINES, N.C. ...Diversified industrial manufacturer Eaton Corporation today announced that the majority of golfers who played at the 2010 U.S. Women's Open used Golf Pride® as their grip of choice. According to data compiled by the authoritative Darrell Survey Company, 81 percent of all players at the tournament held July 8-11 at the Oakmont Country Club in Oakmont, Pennsylvania, used Golf Pride grips to play their best.

The survey noted that 127 of the 156 players in the field had Golf Pride grips on the majority of clubs in the bag, with 67 players using the Golf Pride Tour Velvet® model and 31 players competing with the high-performance and colorful Golf Pride New Decade® MultiCompound grips.

"We are very proud of Golf Pride's strong presence at the U.S. Women's Open," said Dan Koehler, director of global sales and marketing for Eaton's Golf Grip Division. "In particular, we are pleased that our New Decade MultiCompound grip was used by more players than all other competitor grips combined."

Eaton's Golf Grip Division is the world's largest manufacturer of golf grips, with manufacturing, sales and distribution facilities on five continents. The division's Golf Pride brand is recognized globally as the number one choice in grips among tour and recreational players, competitive amateur golfers, club manufacturers and club repairmen. For more information, visit www.golfpride.com.

Eaton Corporation is a diversified power management company with 2009 sales of \$11.9 billion. Eaton is a global technology leader in electrical components and systems for power quality, distribution and control; hydraulics components, systems and services for industrial and mobile equipment; aerospace fuel, hydraulics and pneumatic systems for commercial and military use; and truck and automotive drivetrain and powertrain systems for performance, fuel economy and safety. Eaton has approximately 70,000 employees and sells products to customers in more than 150 countries. For more information, visit www.eaton.com.

PRODUCT IMAGES AND SAMPLES AVAILABLE TO MEDIA UPON REQUEST

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